

2019 CONGRESSIONAL FOOTBALL GAME FOR CHARITY

Tuesday, September 24, 2019 | Gallaudet University | Washington, DC

SPONSORSHIP LEVELS & PLAYER PACKAGES

GAME BENEFITS:

Looking for an opportunity to play in the game? This year we are offering **Player Packages** to those who want to have a representative(s) of their choosing go head-to-head with Members of Congress and NFL Legends as part of the Capitol Police Team. The following 3 levels are Player Packages: Hall of Fame, Champion, and MVP.

Hall of Fame

\$50,000

- ★ Designate **THREE** representatives to play in the 2019 Game
- ★ Participation and access to all official Congressional Football Game for Charity events leading up to and after the 2019 Game
- Prime logo recognition in pre-game media outreach, website, game-day, and post-event PR
Logo recognition on flyers, programs, banners, signage, tents, press materials and reception materials
- Exclusive Logo recognition on the uniforms (Logo placed on the front of the jersey)
- One quarter break 30 second ad read over the PA System
Customize a 30 second ad read that will be done over the PA system during one of the breaks between quarters
- Two 15 second ad reads over the PA System
Customize two 15 second ad reads that you would like the announcers to read during the game
- Sponsor representative participates in charity check presentation at half-time
- Photo with both teams on gameday
- Picture and signed memorabilia with participating retired NFL stars
- 30 All Access Passes to Congressional Football Game
- Product Giveaways to Fans at the 2019 Game

Champion

\$35,000

- ★ Designate **TWO** representatives to play in the 2019 Game
- ★ Participation and access to all official Congressional Football Game for Charity events leading up to and after the 2019 Game
- Prime logo recognition in pre-game media outreach, website, game-day, and post-event PR
Logo recognition on flyers, banners, signage, tents, press materials and reception materials
- Two 15 second ad reads over the PA System
Customize two 15 second ad reads that you would like the announcers to read during the game
- 20 All Access Passes to Congressional Football Game
- Logo recognition on uniform
- Product Giveaways to Fans at the 2019 Game

MVP

\$25,000

- ★ Designate **ONE** representative to play in the 2019 Game
- ★ Participation and access to all official Congressional Football Game for Charity events leading up to and after the 2019 Game
- Logo recognition in pre-game media outreach, website, game-day, and post-event PR
Logo recognition on flyers, banners, signage, tents, press materials and reception materials
- One 15 second ad read over the PA System
Customize a 15 second ad read that you would like the announcers to read during the game
- 15 All Access Passes to Congressional Football Game
- Product Giveaways to Fans at 2019 Game

Congressional Football Game for Charity, Inc. is a 501(c)(3) charitable organization.

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SPONSORSHIP LEVELS

Captain

\$10,000

- 10 All Access Passes to Congressional Football Game
- Sponsor recognition pre-game and game day

Playmaker

\$5,000

- 5 All Access Passes to Congressional Football Game
- Sponsor recognition pre-game and game day

Coin Toss Sponsor

SOLD OUT

- Exclusive TITLE sponsor for the Coin Toss at the 2019 Game
- 2 All Access Passes to Congressional Football Game
- Sponsor recognition pre-game and game day

OTHER SPONSORSHIP OPPORTUNITIES

Pre-Game Combine Event

\$25,000

- More information To Be Announced

Photo Booth Sponsor

\$5,000

- Exclusive Logo recognition for photo booth at the reception
Logo displayed on photo booth template – printed on each photo
- 2 All Access Passes to Congressional Football Game
- 2 tickets to the 2019 Reception
- Sponsor recognition pre-game and game day

Transportation Sponsor

\$2,500

- Sponsor the bus that will take members to the game
- 2 tickets to the pre-game reception
- 2 All Access Passes to Congressional Football game



For more information, please contact:

Jennifer Bogart at jennifer@bogartassociates.com

or

Jackson Line at jackson@bogartassociates.com

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www.congressionalfootballgame.com