



## CONGRESSIONAL FOOTBALL GAME FOR CHARITY SPONSORSHIP OPPORTUNITIES MARCH 17, 2026 | NATIONALS PARK

5:30 PM GATES OPEN | PRE-GAME PEP RALLY | NFL PLAY FOOTBALL YOUTH CLINIC  
7:00 PM COIN TOSS | GAME BEGINS  
~9:00 PM AFTER PARTY

Please contact Michelle Payne at [michelle@congressionalfootball.org](mailto:michelle@congressionalfootball.org) or 202-251-6786 with questions or to become a sponsor.



### CHAMPION SPONSOR - \$50,000

- Option to visit and join in on two team practices
- 12 guests at the NFL Monday Night Football Kickoff Reception
- 8 guests at the VIP party during the game
- 20 guests at the Official CFG After-Party with players and special guests
- Option for a table with branded giveaways during the pre-game pep rally
- Option for a curated moment on field or on screen during a break in play (up to 30 seconds)
- Option for participation in the on field half-time program
- Opportunity to produce and hang a logo banner in designated area during the game
- Logo recognition on website, in printed program & on big screen during the game
- 50 game tickets



## CONGRESSIONAL FOOTBALL GAME FOR CHARITY SPONSORSHIP OPPORTUNITIES



### MVP SPONSOR - \$25,000

- *Option to visit and join in on one team practice*
- *10 guests at the NFL Monday Night Football Kickoff Reception*
- *5 guests at the VIP party during the game*
- *20 guests at the Official CFG After-Party with players and special guests*
- *Option for a table with branded giveaways during the pre-game pep rally*
- *Option for a curated moment on field or on screen during a break in play (up to 30 seconds)*
- *Opportunity to produce and hang a logo banner in designated area during the game*
- *Logo recognition on website, in printed program & on big screen during the game*
- *20 game tickets*



### CAPTAIN SPONSOR - \$10,000

- *5 guests at the NFL Monday Night Football Kickoff Reception*
- *2 guests at VIP party during the game*
- *10 guests at the Official CFG After-Party with players and special guests*
- *Option for a table with branded giveaways during the pre-game pep rally*
- *Opportunity to produce and hang a logo banner in designated area during the game*
- *Logo recognition on website, in printed program & on big screen during the game*
- *20 game tickets*



### PLAYMAKER SPONSOR - \$5,000

- *2 guests at the NFL Monday Night Football Kickoff Reception*
- *5 guests at the Official CFG After-Party with players and special guests*
- *Opportunity to produce and hang a logo banner in designated area during the game*
- *Logo recognition on website, in printed program & on big screen during the game*
- *15 game tickets*



### 12TH MAN SPONSORSHIP - \$2,500

- *Logo recognition on website & in printed program*
- *10 game tickets*



### FAN SPONSORSHIP - \$1,000

- *Logo recognition on website*
- *5 game tickets*



# CONGRESSIONAL FOOTBALL GAME FOR CHARITY MARKETING SPONSORSHIP OPPORTUNITIES

**DEADLINE FOR ALL MARKETING OPPORTUNITIES IS FEBRUARY 23, 2026**

## GAME DAY SHUTTLE (2 AVAILABLE) - \$25,000

- *Official sponsor of a shuttle bus running to and from Capitol Hill*
- *Brand recognition on the shuttle bus.*
- *Brand recognition in pre-game marketing of shuttle bus availability*
- *2 guests at the NFL Monday Night Football Kickoff Reception*
- *2 guests at the VIP Party during the game*
- *5 guests at the Official CFG After-Party with players and special guests*
- *Logo recognition on website & in printed program*
- *15 game tickets*

## NFL LEGENDS (4 AVAILABLE) - \$25,000

- *Official sponsor of the appearance/participation of a legendary NFL player at the game*
- *Exclusive pre-game meet-and-greet/photo opportunity with NFL legends*
- *Branding recognition at the pre-game pep rally photo opportunity with NFL legends*
- *2 guests at the NFL Monday Night Football Kickoff Reception*
- *2 guests at the VIP Party during the game*
- *5 guests at the Official CFG After-Party with players and special guests*
- *Logo recognition on website & in printed program*
- *15 game tickets*

## PRE-GAME PEP RALLY SPONSOR (4 AVAILABLE) - \$25,000

- *Official sponsor of the pre-game Pep Rally on the plaza*
- *Prominent branding recognition on the plaza as fans arrive*
- *Branding recognition in the pre-game marketing of the Pep Rally*
- *2 guests at the NFL Monday Night Football Kickoff Reception*
- *2 guests at the VIP Party during the game*
- *5 guests at the Official CFG After-Party with players and special guests*
- *Logo recognition on website & in printed program*
- *15 game tickets*

## COS HALFTIME COMBINE (5 AVAILABLE) - \$15,000

- *Official sponsor of the COS Halftime Combine*
- *Opportunity for 2 guests to join Combine participants on the field during halftime*
- *Branding recognition in the pre-game marketing of the Combine*
- *2 guests at the NFL Monday Night Football Kickoff Reception*
- *2 guests at the VIP Party during the game*
- *5 guests at the Official CFG After-Party with players and special guests*
- *Logo recognition on website & in printed program*
- *15 game tickets*

## MILITARY & FIRST RESPONDER FAMILIES SPONSOR (10 AVAILABLE) - \$5,000

- *Support for up to 10 military or first responder families to attend the Congressional Football Game, receive a free t-shirt, and join the NFL Play Football Youth Clinic*
- *Branding recognition in the pre-game marketing to families*
- *Logo on t-shirts given to families*
- *Logo recognition on website & in printed program*
- *5 game tickets*

## FULL PAGE PRINT AD IN THE GAME DAY PROGRAM (3 AVAILABLE) - \$2,500

- *Highlight your support of the Congressional Football Game in the printed commemorative game day program*

## HALF PAGE PRINT AD IN THE GAME DAY PROGRAM (6 AVAILABLE) - \$1,000

- *Highlight your support of the Congressional Football Game in the printed commemorative game day program.*

**All print or video benefits are subject to approval by The Congressional Football Game for Charity as well as the host venue. No political or policy messaging will be allowed.**

The Congressional Football Game for Charity is a 501(c)(3) organization that organizes a football game to honor and support officers and families of the U.S. Capitol Police as well as military families and other vulnerable families. All events are designed to comply with House and Senate Ethics guidelines. Donations to Congressional Football Game for Charity are deductible to the full extent of the law.